



FetchRev Selects Radpay To Deliver Innovative Payment Processing Solution To Merchants Nationwide

Leading SaaS company intends to leverage Radpay's patent-pending distributed ledger technology payment processing gateway and novel reward points system for the benefit of their customers, anticipates cost savings over traditional card processing offerings

PHOENIX, ARIZONA, March 15, 2019 – Radpay, a decentralized global payment processing framework reimagining payments and rewards, today announced the addition of Roverr, Inc (dba FetchRev) to Radpay's growing list of customers. FetchRev has agreed to integrate Radpay's patent-pending digital payments framework into their solution for both existing and new customers. According to the company, FetchRev drives more than \$30 million in annual gross merchandise value.

"What attracted us to Radpay was their lean mindset, which is rare anywhere and unique in the payments industry," said Brandon Willey, CEO of FetchRev. "FetchRev's value is in using automated personalized marketing to drive repeat business for our customers. We see Radpay's unique payments framework as a real benefit to help FetchRev drive traffic to our retail customers nationwide."

"FetchRev is a powerhouse at generating repeat business and increasing foot traffic for retail merchants," said Radpay's co-founder and CEO, Dana Love, PhD. "Driving value and delivering lean solutions is also what pushes Radpay to excel. We are excited to see Radpay's payments framework help FetchRev deliver improved value to their merchant network."

FetchRev increases foot traffic to retail merchants nationwide with their innovative SaaS customer marketing and acquisition solution. FetchRev's fully automated marketing platform connects retail customers with highly personalized offers and promotions delivered at the right time and in the right place where they are most likely to take action. This drives repeat business to a nationwide network of retail merchants benefiting from FetchRev's service.

About Radpay

Radpay is a Phoenix-based startup intending to allow for the democratization and optimization of the \$32 trillion global card payment processing industry. The proposed Radpay framework allows anyone to initiate or participate in a financial transaction and trust that the rules of the transaction will be enforced. Based on Ethereum, Radpay is a blockchain-based peer-to-peer payment processing and reward framework, where peers may be merchants, consumers, banks, or enterprises. Learn more at <https://www.radpay.com>.

About FetchRev

Founded in 2016 and lead by CEO Brandon Willey, FetchRev is a SaaS startup located in Tempe, AZ with a mission to make it easy for local business owners to grow their location(s), without spending a lot of money on marketing efforts that can't be measured. With a growing customer base in the thousands, FetchRev is revolutionizing the way local business owner's market to their customers, making it possible for local businesses to increase revenue with a one-of-a-kind automated marketing solution.