

Radpay

Radpay Selected By Foresold North America To Deliver Innovative Payment Processing Solution

Leading Arizona consumer brand company intends to leverage Radpay's patent-pending reward points system for the benefit of their customers, anticipates cost savings over traditional e-commerce card processing schemes

PHOENIX, ARIZONA, January 15, 2019 – Radpay, a decentralized global payment processing framework reimagining payments and rewards, today announced the addition of Foresold North America to Radpay's growing list of customers. Foresold develops and markets consumer brands using innovative e-commerce and digital marketing methods, including the award-winning Snow Teeth Whitening Kit available at www.trysnow.com. Foresold intends to use Radpay's patent-pending digital payments framework across the entire Foresold portfolio.

"My job is to drive results for Foresold's consumer brands, and we do that by constantly innovating and constantly evolving," said Josh Elizetxe, Chief Executive Officer of Foresold North America. "Every digital commerce company is looking for a way out from under the payment giants because they neither evolve nor innovate. Radpay does both, and from what I've seen the Radpay team is going to disrupt their market and help Foresold deliver exceptional value to our customers."

"Bringing in a customer driving tens of millions of dollars in online business speaks to Radpay's business model," noted Radpay's co-founder and president, Jared Stauffer. "Foresold both delivers and demands excellence in customer service and innovation, and Radpay's payments framework fits brilliantly with Foresold's business needs. We're excited to be part of Foresold's growth story."

Foresold joins two other firms which in recent months have secured their participation on Radpay's unique payments framework:

Juice: Juice is building a portable energy sharing business across North America, including a kiosk solution for large events (such as the Barrett-Jackson car auction in Scottsdale, Arizona) and a hospitality solution. Juice will connect both their hospitality and their kiosk charging stations to the patent-pending Radpay payments framework. Learn more about Juice at www.juice.com.

Pipeline Worldwide: Pipeline Worldwide is the conduit for facilitating connections between donors and vulnerable communities in East Africa, based on the needs voiced by local leaders. Pipeline intends to use Radpay's payment framework as the basis for their funding initiatives, which deliver access to clean water, sanitation, education and healthcare in the most impoverished regions. Learn more about Pipeline Worldwide at www.pipelineworldwide.org.

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About Radpay

Radpay is a Phoenix-based startup intending to allow for the democratization and optimization of the \$32 trillion global card payment processing industry. The proposed Radpay framework allows anyone to initiate or participate in a financial transaction and trust that the rules of the transaction will be enforced. Based on Ethereum, Radpay is a blockchain-based peer-to-peer payment processing and reward framework, where peers may be merchants, consumers, banks, or enterprises. Learn more at <https://www.radpay.com>.