



## Radpay Appoints Blockchain Expert Alex Mashinsky To Advisory Board, Boosting Cryptocurrency Expertise In Phoenix Startup

*Celsius Network CEO to serve as chairman of Radpay's advisory board, adding blockchain skill to rich bench of payments experience*

**PHOENIX, ARIZONA, October 30, 2018** – Radpay, a decentralized global payment processing framework reimagining payments and rewards, today announced the addition of blockchain guru Alex Mashinsky to Radpay's advisory board. In adding his skills as Radpay's newest advisor, Alex brings decades of experience in uniting global communities. From his work as an early innovator of VoIP (the Voice over Internet Protocol which is the global standard for internet telephony) through his latest venture, Celsius Network (a decentralized, transparent global lending and borrowing community), Mashinsky has repeatedly pushed the boundaries of technology to deliver practical solutions to global challenges.

"As I got to know them, I think Radpay has one of the better teams out there," said Alex Mashinsky. "The way they're approaching the problem of a veritable oligarchy controlling the global payments industry and the way Radpay is addressing rewards, they're capable of solving a big problem and enabling communities to take control of their digital payments."

"This is the second industry where Alex and I have worked collaboratively to disrupt the status quo," noted Radpay's co-founder and president, Dana Love, PhD. "While Alex was developing Arbinet in the mid-90s, I joined GTE as their internet architect and led development of their unified communications solution, and then Cisco backed my VoIP startup Metacloud Communications." After Love's work, GTE merged with Bell Atlantic to form Verizon Communications (NYSE: VZ), while Cisco Systems (NASDAQ: CSCO) through their venture arm invested \$150 million in Metacloud, which was subsequently sold to Florida-based Intelogistics. "It's exciting to sit at the table with Alex, to have him join Bill and Julian on our advisory board, and to take aim at the \$32 trillion global payments industry."

Mashinsky joins two other people on Radpay's advisory board:

**William Fisher:** William is the Founder and CEO of TSAI (NASDAQ: ACIW), the market leader in software solutions to the real-time electronic payment industry. He served on the public company boards of Hypercom (NASDAQ: HYC), West, Inc. (NASDAQ: WSTC), TriZetto Group (NASDAQ: TZIX), and Bank of America Merchant Services (NASDAQ: BPI). Fisher was a division president at both CSG (NASDAQ: CSGS) and First Data Corp (NYSE: FDC). He was a co-founder of Sojern, Inc. and is a partner in Loess Hills Harley-Davidson. He was also on the board of Scooters Coffeehouse (sold to private equity group), MeNetwork (sold to Spindle, Inc.), Income Dynamics (sold to Intuit, Inc.), Planet Consulting (sold to CSGS) and Prism Technologies (sold to Internet Payments Corporation). He is on the board of several companies located in Omaha including D3 Banking, Simple Insurance d.b.a. as benefitbay™, Prairie Cloudware, Inc. and FTNI.

# Radpay

Julian Sevillano: Julian spent 16 years with Visa, most recently as the Global Head of Enterprise Risk Management. He worked on the merger and reorganization of Visa's six global entities and IPO in 2008. He led Visa's Enterprise Risk Management team, and led risk diligence efforts for all acquisitions, joint ventures and divestitures. Julian has more than 20 years' experience as an operating executive in international payments and banking, and as an independent adviser to early stage companies and investment firms. Julian has deep expertise in risk management, financial planning, strategy, corporate development, and is active in the early stage investing and startup community. Julian is primarily responsible for business development and due diligence at VIAGlobal.

## **About Radpay**

Radpay is a Phoenix-based startup intending to allow for the democratization and optimization of the \$32 trillion global card payment processing industry. The proposed Radpay framework allows anyone to initiate or participate in a financial transaction and trust that the rules of the transaction will be enforced. Based on Ethereum, Radpay is a blockchain-based peer-to-peer payment processing and reward framework, where peers may be merchants, consumers, banks, or enterprises. Learn more at <https://www.radpay.com>.